

Position Profile

Vice President of Research & Scientific Director of the Paul Albrechtsen Research Institute CancerCare Manitoba

Reports To: President and Chief Executive Officer

Organization: CancerCare Manitoba

Date: August 2026

ABOUT CANCERCARE MANITOBA

CancerCare Manitoba (CCMB) is the provincial cancer authority responsible for setting strategic priorities and long-term planning for cancer and blood disorders. CCMB provides prevention, early detection, multidisciplinary treatment, and supportive to end-of-life care for both children and adults. The organization also oversees radiation protection across Manitoba.

CCMB also has a legislated mandate for research and, through the Paul Albrechtsen Research Institute CancerCare Manitoba (the "Institute"), CCMB conducts wet and dry-lab research on all aspects of cancer and blood disorders, including studies aimed at improving patient care and experience. CCMB also has patients enrolled in over 120 clinical trials.

CCMB relies on the ongoing support of Manitoba Health, Seniors and Long-Term Care and its close working relationships with regional health authorities to deliver quality cancer services to Manitobans. The financial assistance provided by the donations of Manitobans to the CancerCare Manitoba Foundation is vital to undertaking research and providing quality care to Manitobans.

The organization's multidisciplinary approach to patient care attracts experts in medical, radiation, and surgical oncology, hematology, the best and brightest scientists, passionate nursing staff, and other dedicated healthcare professionals.

CCMB operates clinically in numerous sites across Manitoba with its main location at 675 McDermot Avenue offering systemic and radiation therapy, patient support services, clinical trials and wet and dry-lab research and platforms.

VISION

Leading the way in cancer control

MISSION

Reduce the risk and impact of cancer for all people of Manitoba through world class cancer control, research, and education

VALUES

Respect for People

Dignity, fairness, openness, equity, collaboration, co-operation, sensitivity to cultural diversity and identity, compassion, privacy, confidentiality

Integrity

Honesty, objectivity, reliability, responsibility, fidelity, transparency

Stewardship

Prudence, sensitivity to risks, opportunities and sustainability of human and material resources and the natural and built environment, accountability

Excellence

Timeliness, efficiency, effectiveness, relevance, diligence, creativity, initiative

Five locations in Winnipeg and one location in Brandon

1100+ team members

\$340 Million operating budget

ABOUT THE PAUL ALBRECHTSEN RESEARCH INSTITUTE CANCERCARE MANITOBA

The Paul Albrechtsen Research Institute CancerCare Manitoba (the "Institute") is embedded within CCMB and is dedicated to advancing research and innovation across cancer and blood disorders. Its work is closely connected to Manitoba's cancer system and is informed by the real-world questions faced by patients, families, clinicians, and researchers.

The Institute builds on a long research history that began in 1969 through the Manitoba Institute of Cell Biology, a joint initiative with the University of Manitoba. It has evolved into a multidisciplinary research institute encompassing basic science, preclinical and translational research, clinical trials, health services research, health care informatics, epidemiology, and psychosocial oncology research.

Today, the Institute brings together over 100 clinicians, scientists, technicians, research nurses, trainees, bioinformaticians, and other specialized professionals to translate discoveries into better patient and population outcomes. It is supported through a long-standing partnership with the CancerCare Manitoba Foundation, which funds operational support, research platforms, equipment, education, and training.

In May 2023, the Institute was renamed to recognize a transformative \$27 million gift from the Paul Albrechtsen Foundation. This generous gift has allowed CCMB to undertake a major renovation of the research labs. Once completed in December 2027, this will provide modern, purpose-built laboratory and collaborative space. The incoming Vice President and Scientific Director will be key to shape how these spaces and capacity are allocated.

The Institute has an annual operating budget of over \$20M. Its platforms and resources include areas such as the Manitoba Tumour Bank, the Manitoba Cancer Registry, genomics and bioinformatics, cancer modelling and imaging, clinical informatics, and quantitative imaging, phenotyping and sorting.

The Institute's distinctive strengths include a large body of expertise in tumour microenvironment, immunology and cell metabolism, from the standpoint of *in vitro*, *in vivo*, and *in silico* approaches. In addition, the Institute benefits from comprehensive biobanking, best-in-class flow cytometry and cell analysis facilities and innovations in bioinformatics linked to clinical informatics. These are supported by province-wide data assets that are rare in a centre of this size: the Manitoba Cancer Registry, started in 1937, captures cancer incidence and outcomes for the entire provincial population of 1.5 million, and the Manitoba Tumour Bank provides annotated biospecimens linked to that longitudinal clinical data.

The Institute organizes its scientific investigation, staffing, resources and investment across three interrelated research disciplines: Basic and Translational Research, Clinical Research, and Health Services Research. Together, these disciplines span the full breadth of cancer and blood disorder research, with the patient at the center of every effort.

ABOUT THE VICE PRESIDENT OF RESEARCH & SCIENTIFIC DIRECTOR

Reporting to the President and CEO, the Vice President of Research is a member of CCMB's executive leadership team and provides enterprise-level leadership for the research mandate of CancerCare Manitoba and the Paul Albrechtsen Research Institute CancerCare Manitoba. As the Scientific Director of the Paul Albrechtsen Research Institute CancerCare Manitoba, you are responsible for advancing the Institute's research vision, shaping a focused and distinctive research identity, and ensuring that research is integrated with CCMB's broader mandate for cancer control, care, education, and innovation. A central task for the incoming Vice President & Scientific Director is to define where

the Institute will lead. CCMB is large enough to build genuine critical mass in selected areas and small enough that a single leader's scientific judgement can shape the whole portfolio. The Vice President will have the latitude to concentrate investment, recruit to defined priorities, and build programs of national and international standing.

Working the CCMB executive team, the Vice President and Scientific Director will lead the Institute through continued growth and transformation, building on a strong foundation of scientific credibility, clinical connectivity, philanthropic support, and provincial responsibility for cancer and blood disorder research. The position requires a leader who can strengthen multidisciplinary research programs, grow research platforms and partnerships, support clinical and translational research, and position the Institute for increased local, national, and international impact.

As the senior research leader, the Vice President will provide strategic and operational leadership for research operations, scientific programs, research platforms/cores, and affiliated scientists. The role will foster a high-performance research environment grounded in scientific integrity, collaboration, innovation, mentorship, accountability, and alignment with patient and population needs.

The Vice President will also serve as an ambassador for CCMB's research mission, working closely with the CancerCare Manitoba Foundation, the University of Manitoba, Shared Health Manitoba, regional health authorities, local, national, and international research partners, funders, community stakeholders, and patient and family voices.

The successful candidate will hold, or be eligible to hold, a senior academic appointment with the University of Manitoba's Rady Faculty of Health Sciences. CCMB would support the Vice President maintaining an active, independently funded research program. The position may include protected research time, dedicated laboratory or research space within the newly renovated Institute, access to all Institute platforms, and a start-up package. Clinician-scientists may maintain clinical practice where it is aligned with organizational priorities.

KEY LEADERSHIP ACCOUNTABILITIES

Accountability 1: Scientific Excellence, Integrity and Knowledge Translation

- Promote research excellence across basic and translational research, clinical research, health services research, population-based research and emerging areas of cancer innovation.
- Champion rigorous scientific standards, research integrity, peer review, data quality and responsible conduct of research.
- Support the translation of research evidence into better care, improved patient experience, enhanced system performance and population-level outcomes.
- Advance clinical trials, investigator-initiated research, implementation science and other initiatives that strengthen the connection between research and care.
- Mentor and support researchers and trainees to grow research productivity, funding success, publications, collaborations and impact.

Accountability 2: Research Platforms, Data and Innovation

- Lead strategic investment in research platforms, technology, data assets and infrastructure that enable discovery, collaboration and precision approaches to cancer care.
- Support the responsible use of clinical informatics, genomics, bioinformatics, imaging, tumour banking, registries,

artificial intelligence and other emerging tools.

- Ensure research platforms are accessible, sustainable, high quality and aligned with CCMB's strategic and scientific priorities.
- Foster collaboration between research, clinical programs, system performance, information systems and other enabling functions.
- Encourage innovative models that accelerate discovery, improve care and strengthen Manitoba's role in cancer research.

Accountability 3: Research Strategy, Vision and Planning

- Lead the development and implementation of a clear, practical and forward-looking research strategy that supports CCMB's mission, [Roadmap to Cancer Control for Manitoba](#) and [CCMB's Research Strategic Plan \(2025\)](#).
- Define research priorities and areas of distinctiveness that build critical mass, improve patient and population outcomes, and enhance the Institute's profile and impact.
- Translate CCMB's strategic directions into research portfolio priorities, operational plans, performance measures and resourcing strategies.
- Strengthen governance, decision-making and planning processes for research programs, platforms and partnerships.
- Anticipate emerging scientific, clinical, technological, funding and policy trends that may affect research opportunities, risk, sustainability and impact.

Accountability 4: Research Operations, Financial and People Leadership

- Provide executive oversight of research operations, administration, infrastructure, laboratories, platforms, policies, budgets and performance management.
- Lead a progressive talent strategy to recruit, retain, develop and support scientists, clinician-scientists, research personnel, trainees, administrators and other highly qualified personnel.
- Ensure research operations are supported by strong processes for compliance, risk management, ethics, regulatory requirements, reporting and resource stewardship.
- Develop business cases and implementation plans for new or expanded research initiatives, platforms, personnel and infrastructure.
- Create a culture of psychological safety, mutual respect, mentorship, accountability, collaboration and high performance.

Accountability 5: Partnerships, Funding and External Profile

- Build and sustain strong partnerships with the University of Manitoba, Shared Health, regional health authorities, national and international research bodies, industry, government, funders, donors and community partners.
- Work closely with the CancerCare Manitoba Foundation to support fundraising, donor engagement, public awareness and the growth of research investment.
- Represent CCMB and the Institute in provincial, national and international forums, strengthening the Institute's reputation and influence.
- Identify and pursue opportunities to increase grant funding, philanthropic investment, research agreements,

collaborations and shared infrastructure.

- Communicate the value and impact of research in a clear and compelling way to boards, funders, partners, staff, patients, families and the public.

Accountability 6: Equity, Indigenous Engagement and Culturally Responsive Research

- Embed equity, diversity, inclusion, anti-racism, cultural safety and trauma-informed principles into research strategy, culture, partnerships and decision-making.
- Support research approaches that are responsive to First Nations, Métis and Inuit Peoples and underserved populations across Manitoba.
- Promote inclusive engagement processes that involve patients, families, communities and knowledge users in research planning and priority-setting.
- Advance research practices aligned with Truth and Reconciliation, Indigenous self-determination, and respectful partnership with Indigenous communities and organizations.
- Ensure research priorities reflect the needs of diverse communities and contribute to reducing inequities in cancer outcomes.

Accountability 7: Executive Leadership and Cancer Services Integration

- Contribute as a collaborative member of CCMB's executive team, bringing a research lens to organization-wide strategy, policy, performance, risk and system planning.
- Champion the integration of research, clinical care, education and quality improvement across disciplines and across the cancer control continuum.
- Support interprofessional structures that encourage inquiry, collaboration, evidence-informed practice and continuous improvement.
- Work with clinical and operational leaders to identify research opportunities that address real system needs and improve outcomes for Manitobans.
- Provide credible advice to the President and CEO, Board, advisory bodies, partners and stakeholders on research strategy, priorities and performance.

EDUCATION AND EXPERIENCE REQUIREMENTS

The Vice President of Research and Scientific Director requires a highly credible research leader with the scientific depth, executive presence, operational discipline and partnership orientation to lead a complex research enterprise within a provincial cancer authority.

Required

- PhD, MD or MD/PhD with relevant post-graduate training in a relevant field, with eligibility for an academic appointment at the University of Manitoba's Rady Faculty of Health Sciences.
- Distinguished record of independent, peer-reviewed research funding as a principal investigator, substantial peer-reviewed publication record and credibility as a clinician-scientist, researcher, basic scientist, population health researcher, health services researcher or related cancer or blood disorders research leader.

- Senior leadership experience in a research institute, academic health sciences centre, comprehensive cancer centre, university-affiliated research environment, or comparable organization.
- Demonstrated success building and leading multidisciplinary teams, research programs, platforms and partnerships through periods of growth, transformation or increased impact.
- Experience developing and implementing research strategies, operational plans, performance measures, budgets and governance processes.
- Success attracting external research funding, philanthropic investment, research agreements, collaborations or other sources of support.
- Experience mentoring scientists, clinician-scientists, trainees and highly qualified personnel.
- Knowledge of research ethics, regulatory requirements, responsible conduct of research, data stewardship, risk management, and compliance in health research environments.
- Excellent communication, relationship-building, political acuity, public-facing and stakeholder engagement skills.

Preferred/Asset

- Experience in cancer and/or blood disorder research, oncology clinical trials, precision medicine, genomics, translational research, population oncology, health services research or related disciplines.
- Experience working with a Board, advisory board, foundation, donors, government partners, universities or national and international research networks.
- Familiarity with Manitoba's health system, Indigenous health priorities, health equity, and culturally responsive research approaches.
- Experience fostering commercialization, industry partnership, innovation, data science, clinical informatics or research platform development

References

Research at CCMB - <https://research.cancercare.mb.ca/>

CCMB Research Strategic Plan - https://www.cancercare.mb.ca/export/sites/default/About-Us/galleries/files/corporate-publications/CCMB-Research-007_July-2025_compressed.pdf

Paul Albrechtsen Research Institute CancerCare Manitoba website - <https://research.cancercare.mb.ca/paul-albrechtsen-research-institute/>

CCMB Roadmap to Cancer Control for Manitoba - https://www.cancercare.mb.ca/export/sites/default/About-Us/galleries/files/corporate-publications/CCMB-Roadmap-012_July-2025_compressed.pdf

Interested candidates are invited to contact:

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COMPETENCY REQUIREMENTS

INTEGRITY	• Keeps the greater good of Manitobans in mind at all times and advances the health interests of the public in all policies, processes, and practices • Makes principle-centered decisions • Assumes responsibility, accountability and follows through when making commitments • Demonstrates sincerity, honesty, respect, empathy, and adherence to the standards and principles of the health care system • Maintains composure and perspective in difficult or volatile situations • Able to maintain confidential information and use discretion in all interactions
VISIONARY LEADERSHIP	• Has broad knowledge and perspectives • Establishes a shared vision and common goals and creates the environment where the system can achieve them • Adopts a long-term view of strengths, weaknesses, opportunities, and risks in a changing operational environment • Clearly articulates a practical vision for the future, a credible case for change / enhancement, and influences and inspires others to work as part of a team toward that vision • Promotes cooperation, collaboration, and integration between individuals and groups both within and outside of the organization, ensuring everyone understands each other's roles, responsibilities, and contributions • Identifies critical issues that will have an impact on the system
EFFECTIVE ORAL, WRITTEN AND PRESENTATION SKILLS	• Defines the principles and framework of effective organizational communication • Actively listens to messages being communicated by stakeholders • Articulates complex ideas in a clear, understandable way • Creates and conducts powerful presentations to small and large groups • Develops well-constructed documents and reports • Provides sound, credible and thorough information to the executive team, the Board of Directors, Manitoba Health, and the general public • Effectively facilitates meetings and discussions to assist participants in reaching shared decisions and fostering positive relationships

EXCELLENT JUDGMENT	• Efficiently and effectively perceives and assesses situations • Understands when decisions require input and when they do not • Asks the right questions and actively engages individuals across the organization to get the information needed • Draws sound conclusions and recommends changes in policies and practices as required • Generates options with an analysis of pros and cons as well as identified impacts • Identifies the impacts and risks associated with decisions and takes appropriate risks • Influences decisions that challenge the status quo and provoke growth and positive development in the system • Takes responsibility for difficult decisions • Defines decision-making model(s) / principles / criteria for others • Utilizes objective, factual and valid information from a variety of sources to make informed decisions, understand the potential impacts, and keep all relevant parties informed
POLITICAL ACUMEN	• Understands complex political situations and determines effective strategies to maximize opportunity and minimize risk • Understands and respects the role of all parties and how they might work together
RESULTS ORIENTATION	• Incorporates the needs of all stakeholders and patients when setting standards, strategies, and organizational direction • Sets goals and priorities that maximize the use of resources available to consistently deliver results based on strategic direction and stakeholder expectations • Driven to meet a high standard of performance • Monitors progress towards a goal, anticipates problems, and adjusts when necessary • Respects and champions established policies, procedures, and processes while continuously identify opportunities to streamline and improve workflows, ensuring consistency, compliance, and excellence across the clinical operations portfolio and the organization
FINANCIAL ACUMEN	• Understands the financial models of the system and the elements that impact the model and financial performance • Exhibits strong administrative and financial discipline by effectively managing and optimizing limited resources, ensuring operational efficiency while balancing the evolving needs of Manitobans with cancer and blood disorder

CCMB Indigenous Land Acknowledgement

CancerCare Manitoba provides health services across Manitoba on the traditional land of the Anishinaabeg, Ininiwak, Anishinewak, Dakota-Oyate, and Dene peoples. We acknowledge that Manitoba is also located on the Homeland of the Red River Métis and northern Manitoba includes lands that were and are the ancestral lands of the Inuit.

CancerCare Manitoba acknowledges that colonial practices and policies have impacted the health and well-being of generations of First Nations, Métis and Inuit who continue to experience inequities and obstacles in accessing healthcare, including cancer services along the cancer continuum.

At CancerCare Manitoba, we respect the spirit and intent of the Treaties and Treaty Making and remain committed to working in partnership with First Nations, Métis and Inuit peoples in the spirit of trust, reconciliation and collaboration while also improving cancer control and outcomes for all Manitobans.

About Manitoba

Founded in 1870, Manitoba means “where the spirit lives” in the languages of the Indigenous people who first lived in the region. Commonly referred to as ‘Friendly Manitoba’, the province’s urban and rural communities are diverse and welcoming.

Manitoba is the province at the longitudinal center of Canada. One of the three prairie provinces, it is Canada’s fifth-most populous province with a population estimated at 1.5 million people. Manitoba has a widely varied landscape and is home to five distinct ecozones: prairie, boreal plains, boreal shield, taiga shield, and Hudson plains.

Manitoba has a high standard of living, steady economic growth, diversified industry, and high employment. Our central location and excellent air, rail, and roads make Manitoba a gateway to the rest of Canada, North America, and the world. Manitoba’s economy has a great reputation for innovation, quality, reliability, and sustainability in the national and global marketplace.

The average summer temperature in Manitoba is +26°C (79°F); the average winter temperature is -12°C (10°F)

Manitoba is fortunate to have an abundance of freshwaters including lakes, rivers, and wetlands making it a popular spot for outdoor enthusiasts. It is home to over 100,000 lakes including Lake Winnipeg, Lake Manitoba, and Lake Winnipegosis and surface water covers approximately 16 percent of the province. Manitoba has more than 90 parks to explore, including two National Parks (Riding Mountain National Park and Wapusk National Park). Some of Manitoba’s most popular attractions include:

Churchill - Popularly known as the “Polar Bear Capital of the World,” lies on the harsh, rocky coast of Hudson Bay. Tours in tundra buggies - giant large-wheeled vehicles with caged windows - allow visitors close-up encounters with the bears.

Grand Beach - Encompasses a huge stretch of soft sand beach on the shores of Lake Winnipeg. It is considered one of the nicest beaches in Canada.



Riding Mountain National Park - This scenic park is a combination of a recreation area and a nature reserve. The deep lakes in Riding Mountain such as Clear Lake, Lake Katherine, and Deep Lake are popular fishing spots and there are numerous walking and cycling trails throughout the park.

Gimli - Gimli is a small resort town, approximately an hour's drive north of Winnipeg, on the shores of Lake Winnipeg. In the summer, Gimli comes to life as visitors and cottagers flock to this area to enjoy the beaches. One of the annual highlights is the Icelandic Festival of Manitoba, known as Islendingadagurinn, which takes place over the long weekend in August.

Whiteshell Provincial Park - About a 1.5-hour drive east of Winnipeg, Whiteshell Provincial Park is a popular summer destination. The landscape is typical of the Canadian Shield. The resort communities of Falcon Lake and West Hawk Lake to the east of the park are home to beaches and offer opportunities for boating and water sports.



Lower Fort Garry National Historic Site – Just outside Selkirk, the Fort Garry National Historic Park is the only stone fort from the fur trading era to survive intact anywhere in North America. Visitors to the fort will be able to view period furniture and household items and visit with costumed employees who act out the roles of the fort's inhabitants.

Narcisse Snake Dens – In late April/early May, tens of thousands of garter snakes emerge from their winter dens. Visitors can watch the snakes from observation.

Pinawa Dam Provincial Park – Set in a picturesque area of the Canadian Shield, the ruins of the 1906 dam is the central feature of this park.

Hecla Island - Part of Hecla-Grindstone Provincial Park, Hecla Island is a popular getaway. There are hiking trails, an 18-hole golf course, a spa, and a resort.

Canadian Fossil Discovery Centre – Located in Morden Manitoba, this museum contains Canada's largest collection of marine reptile fossils.



Mennonite Heritage Village - Located in Steinbach, the Mennonite Heritage Village recreates Mennonite life from the 16th century to the present day and features changing themes.

About Winnipeg

Winnipeg is the vibrant capital city of Manitoba and lies at the geographic heart of North America. "The Peg" is located in the fertile Red River Valley at the junction of the Red and Assiniboine Rivers. The city is named after the nearby Lake Winnipeg and comes from the Western Cree words for "muddy water" - "winipihk". The region is the traditional territory of the Anishinabe (Ojibway), Ininew (Cree), Oji-Cree, Dene, and Dakota, and is the birthplace of the Red River Métis Nation.



As of 2023, Winnipeg, the capital city of Manitoba, has a population of over 834,000 people and is steadily growing. It is the sixth largest city in Canada and the largest city in the province. Statistics Canada predicts that the population will approach 1 million by 2030.

One of the most economically and culturally diverse cities in Canada, Winnipeg is well known for its cultural achievement, flourishing arts scene, and welcoming spirit. We are a quirky, four-season city with something for everyone. Our location in the center of the continent makes for bright and sunny weather (sometimes windy too!), while the city is surrounded by prairie, forests, and hundreds of lakes – including Lake Winnipeg, the world's 11th-largest freshwater lake. We have so many tree-canopied neighbourhoods for you to call home, and a never-ending list of activities for you to enjoy. No matter what your interests are, Winnipeg's lifestyle is here for you.

A "City of Sunshine" we have the highest average number of sunlight hours in Canada with an average summer temperature of 25.4°C and an average winter temperature of -12.9°C.

Well known as a transportation hub and the "Gateway to the West", key industries in Winnipeg include aerospace, agribusiness, finance and insurance, health and biotechnology, information and communications, electric power and apparel and furniture manufacturing. Major employers include James Richardson and Sons, Investors Group, Canada Life, Palliser Furniture, Motor Coach Industries, New Flyer, Boeing, Standard Aero, Pollard Banknote and Bristol Aerospace.

CentrePort Canada

The development of an inland port which will be a hub of transportation activity that brings together road, rail and air cargo to a central location for re-distribution with the intent of facilitating international trade and distribution and creating value-added services as goods move through the supply chain. Winnipeg's proximity to the geographic center of North America and 20,000 acres of land around the airport will be capitalized on to expand Winnipeg's position as one of North America's most important trading centres.

Manitoba Museum

The Manitoba Museum's Indigenous Advisory Circle features members, academics and artists from the Dakota, Denesouline and Anishinaabekwe First Nations, along with Inuit elders and members of the Métis Nation. This Circle has been instrumental in bringing the Museum's exhibits into the 21st Century, guiding aspects like Treaty Interpretation, Truth and Reconciliation and the handling and display of important artifacts. To learn more of the area's Indigenous history, you'll find content in nearly every gallery, while notable exhibits include, We Are All Treaty People,

the newly expanded and re-designed Prairies Gallery (which confronts Residential Schools and historic injustices on the land) and the iconic Welcome Gallery, which features a life-sized diorama of a Métis bison hunt

Assiniboine Park & Zoo

Winnipeg's premier green space is already visited by millions of people annually and already boasts the Leo Mol Sculpture Garden, the Assiniboine Park Zoo, and the Lyric Theater at which free concerts play throughout the summer season. With the establishment of the Assiniboine Park Conservancy, a private not-for-profit corporation dedicated to improving its infrastructure and services, the park and zoo have expanded to a world-class floral, zoological, artistic, and activity-based attraction to deliver internationally renowned entertainment and recreation options. The Journey to Churchill exhibit has been recognized as the most comprehensive northern species exhibit of its kind. Recently opened to the public, The Leaf is a spectacular indoor horticultural attraction that showcases four distinct biomes; the Hartley and Heather Richardson Tropical Biome, Mediterranean Biome, Babs Asper Display House, and the Shirley Richardson Butterfly Garden. The outdoor Gardens at The Leaf offers six diverse gardens spread through 30 acres of greenspace. The Indigenous Peoples Garden is a gathering place that celebrates Indigenous cultures and their deep philosophical understanding and respect for nature.



The Canadian Museum for Human Rights

Located in the heart of downtown Winnipeg, the Canadian Museum for Human Rights, Canada's first federal museum located outside Ottawa, is housed in an iconic building and will be a national and international destination and a centre of learning where Canadians and people from around the world can engage in discussion and commit to taking action against hate and oppression. Opened in 2014, it enhances the public understanding of human rights, promotes respect for others, and further cements Canada's reputation for championing human rights issues from right here in Winnipeg.



True North Square

An iconic mixed-use development in the heart of Winnipeg's downtown area. True North Square is more than a collection of buildings – it is a living entity ready to accommodate a dynamic Winnipeg community, drawing in and capitalizing on the synergies between working, living, socializing, and gathering all in one central location. It is designed to be a vibrant hub that combines office, retail, residential, and entertainment spaces. The development spans over 1 million square feet and is situated between the Canada Life Centre and the RBC Convention Centre, making it a central part of Winnipeg's sports and entertainment district.

Sports

Winnipeg's sports teams offer a diverse range of entertainment and have fostered a strong sense of community pride. The Winnipeg Blue Bombers are a storied football team in the Canadian Football League (CFL). The team plays its home games at Princess Auto Stadium and is known for its dedicated fan base and community ownership. The Winnipeg Goldeyes are a minor-league baseball team that plays in the American Association of Professional Baseball. Established in 1994, the Goldeyes have won multiple league championships. They play their home games at Blue Cross Park and are affectionately nicknamed "The Fish". The Winnipeg Sea Bears are a professional basketball team competing in the Canadian Elite Basketball League (CEBL). Founded in 2022, the Sea Bears play their home games at the Canada Life Centre. They have quickly become a beloved part of Winnipeg's sports scene. Lastly, the Winnipeg Jets are a professional ice hockey team in the National Hockey League (NHL). The team was originally established as the Atlanta Thrashers in 1999 and relocated to Winnipeg in 2011, bringing back the Jets name. The Jets play their home games at the Canada Life Centre.



Canada Life Centre

Home of the Winnipeg Jets and Winnipeg Sea Bears is Canada Life Centre, an indoor sports arena and entertainment venue in downtown Winnipeg. This facility can host a variety of premier sports, music and entertainment events and is designed to ensure the ultimate fan experience.

Princess Auto Stadium

Home of the Winnipeg Blue Bombers and the Manitoba Bisons, Princess Auto Stadium is a world-class athletic and recreation venue constructed near the University of Manitoba. The facility includes a new stadium with over 33,000 seats and 40 private suites with additional hospitality areas and a new fitness centre.



Blue Cross Park

Blue Cross Park, located at One Portage Avenue East in downtown Winnipeg, Manitoba, is a premier baseball stadium and home to the Winnipeg Goldeyes of the American Association. Opened in June 1999, this state-of-the-art facility has received rave reviews for its excellent amenities and vibrant atmosphere. The park features a seating capacity of 7,481, 30 luxury skysuites, a picnic area, and an open patio overlooking the field from the right field corner. Blue Cross Park is not only a great place to watch baseball but also hosts various functions, concerts, and other sporting events, including the baseball competition at the XIII Pan Am Games.

James Richardson International Airport

The \$585 million transformation of Winnipeg's airport including the construction of a new terminal, access road, parkade and an additional hotel means Winnipeg's ever-increasing passenger and cargo traffic levels will continue to be managed safely and efficiently. With expanded retail services reflective of Winnipeg, the ability to accommodate more and larger international flights, the opening of a new bus terminal, and the relocation of the Canada Post plant nearby, Winnipeg's airport is literally positioned to become one of the busiest in Canada.

The Assiniboine River Walk

A lighted pathway that lies on the north shore of the Assiniboine River from the Forks to the Legislative Grounds.

The Manitoba Centennial Centre

Home to Canada's Royal Winnipeg Ballet, the Manitoba Opera and the Winnipeg Symphony Orchestra, located in downtown Winnipeg includes the Concert Hall and Planetarium and the Manitoba Museum.

Rainbow Stage

Located at Kildonan Park offers fun, superb, award-winning performances of popular Broadway hits in a covered outdoor setting.

The Royal Manitoba Theatre Centre

Canada's first English-speaking regional theater and a model for regional theatres throughout North America; presents over 250 performances annually for more than 150,000 theatre lovers.

Fort Whyte Centre for Environmental Education

Fort Whyte is a wild oasis offering forests; self-guided trails, an interpretive centre and a freshwater aquarium.

Culture and Festivals

With over 935 parks, 24 golf courses, 50 indoor arenas and curling rinks, 40 galleries, 50 theatres and performance venues, and 20 libraries we believe in community, recreation and fun. We enjoy numerous unique festivals in our community including the Red River Exhibition with Manitoba's largest midway and a wide variety of family entertainment. Folklorama is the largest running multicultural event in the world of its kind, held throughout the city for two consecutive weeks during the summer months. The Winnipeg Fringe Theatre Festival is the second-largest fringe festival in North America. The annual Winnipeg Folk Festival is internationally renowned, 40 years old



and running strong. The Festival du Voyageur is one of North America's longest-running winter festivals. These along with numerous others including the Winnipeg International Children's Festival, and the Winnipeg Jazz Festival, which hosts some of the finest Jazz Musicians from around the world and converges at the Winnipeg Art Gallery (Canada's oldest public Art Gallery,) help ensure that our unique contemporary culture grows and thrives.

Our musical roots are strong and deep as well. Since its founding in 1948, the Winnipeg Symphony Orchestra has been a pillar in the Canadian music scene, including the Winnipeg New Music Festival which features international and local artists who delight thousands of attendees each year. The Manitoba Chamber Orchestra has been offering an accessible, eclectic repertoire for over 50 years. The Manitoba Opera has also celebrated over 50 years of "changing people's lives through the glory of" professional opera. With over a century of experience, the Winnipeg Philharmonic Choir is Western Canada's longest-established adult choral group with a well-earned reputation for excellence.

There is no shortage of entertainment options and we have a sophisticated and open cultural scene. Canada's crossroads are easy to get to by land, rail or air; but difficult to leave.

For more information on Winnipeg please visit <https://www.travelmanitoba.com>, www.winnipeg.ca, www.economicdevelopmentwinnipeg.com, www.winnipeginlandport.ca, and www.centreventure.com.